

BRAND LIKE A CREATOR

how to
master
attention,

find your
people,

and get
**paid to
advertise.**



USE THIS
SHEETS TO
TRANSFORM
YOUR BRAND

/IDEAS

TRENDS

BRAND

CONTENT

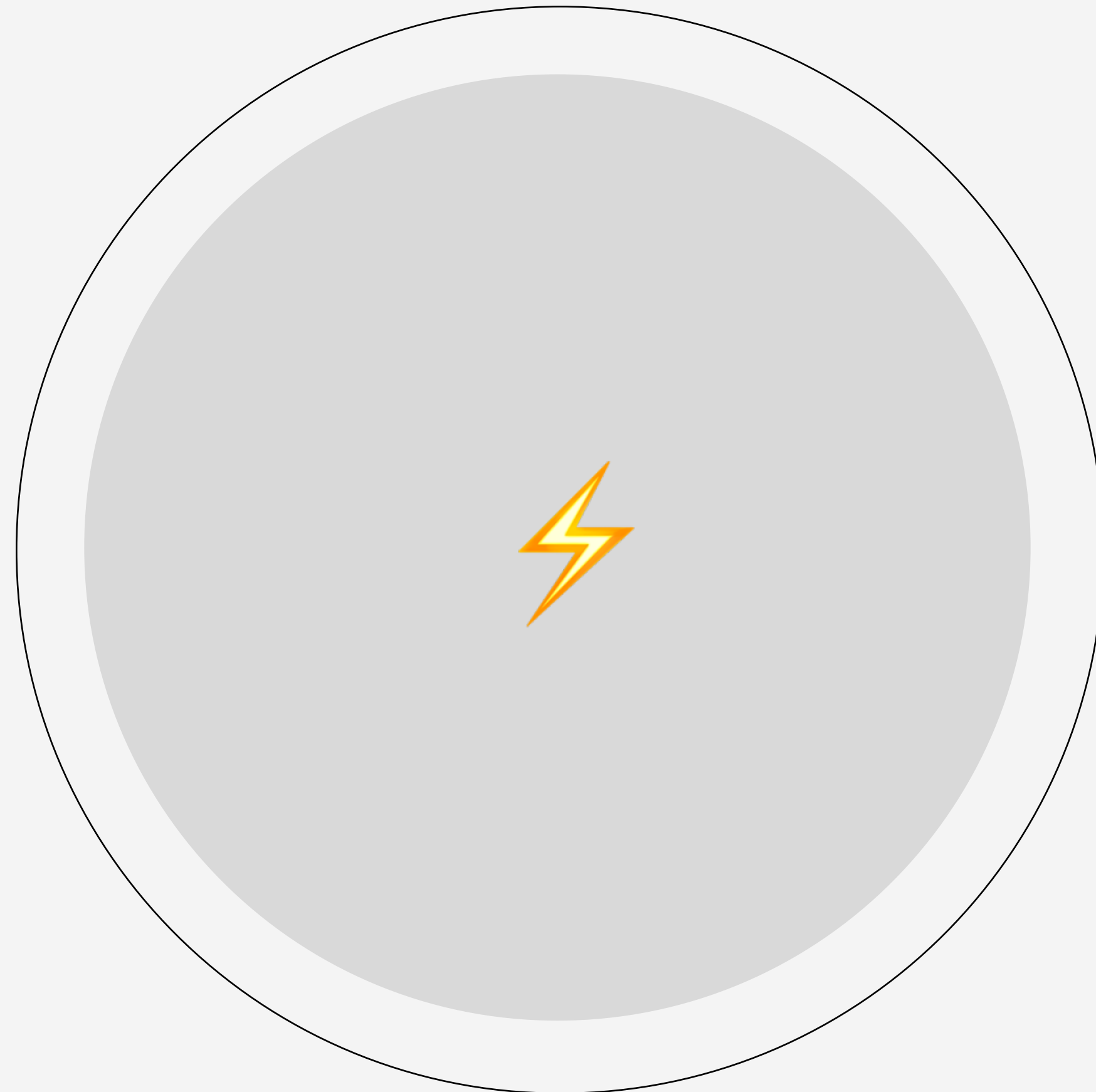
IF A TWENTY
YEAR OLD
CAN DO IT,
YOU CAN
DO IT TOO.

/SEVEN CREATOR VIRTUES

1. _____

2. _____

3. _____



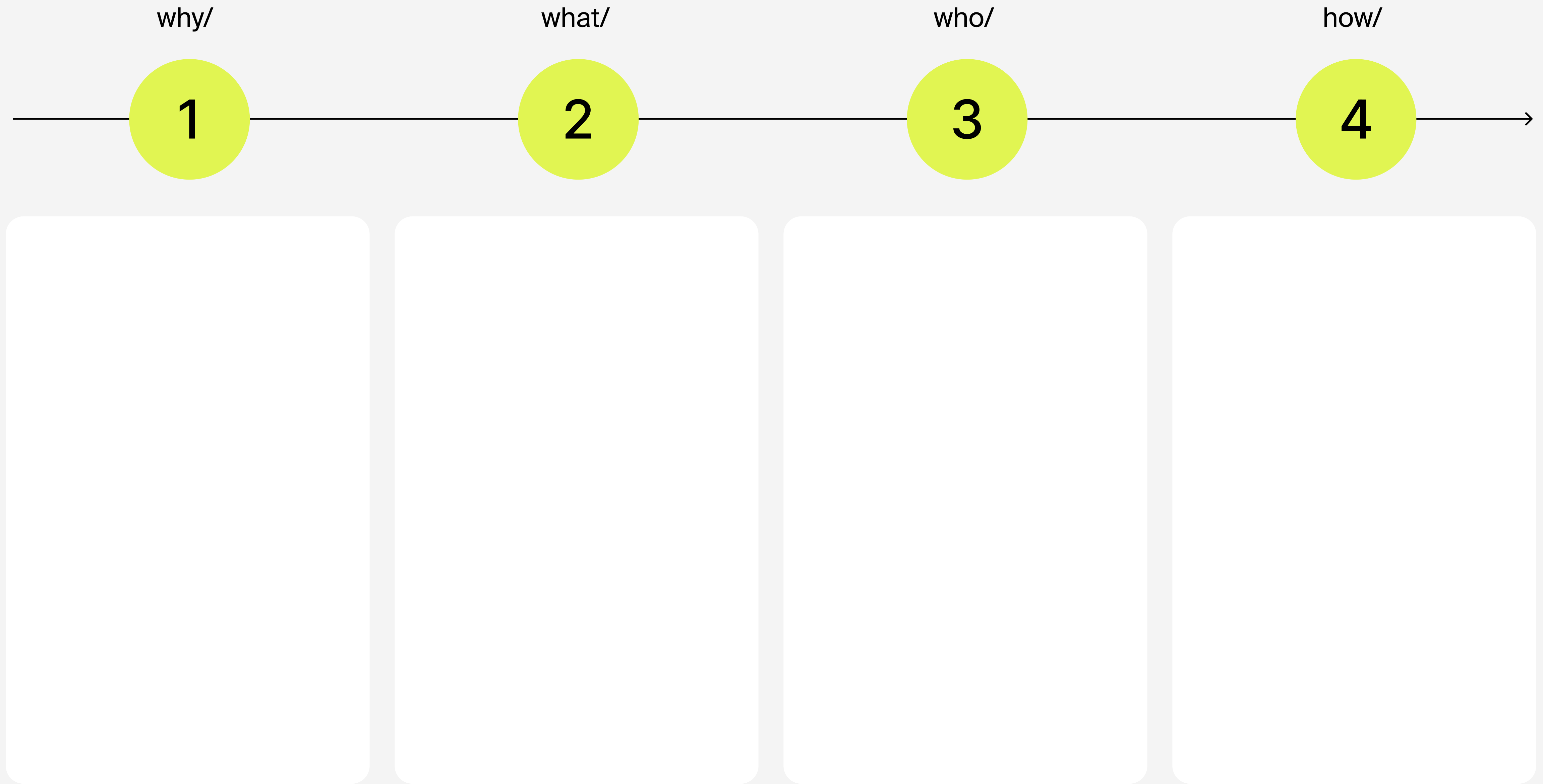
4. _____

5. _____

6. _____

7. _____

/ROADMAP



/GET THE FREE NOTION TEMPLATE



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The screenshot shows a Notion page titled "Content Management". The main content area includes a header image of a laptop and smartphone on a wooden desk, followed by the title "Content Management", a descriptive paragraph, a "Strategy" section with a "Programs" tag, and a "Content Ideas" section with two entries: "Idea 1" and "Idea 2". A right-hand sidebar is open, displaying details for "Idea 1", including channel (Youtube), publish status (Empty), sponsored status (unchecked), and status (Not started). Below this are sections for "Metadata", "Title" (with a placeholder "[add title here]"), "Description" (with a placeholder "[add description here]"), "Thumbnails", and "Option A" (with a placeholder "[paste here option A]").

/SCRIPT

Hey _____ ,

Would you be willing to experiment with _____ of that budget,
and test working with a creator for ____ months?

MAY THE
ALGORITHM
BE WITH YOU.

FOLLOW UP ONLY ON YOUTUBE



[/ALEXANTOLINO](#)